

## **PRESS RELEASE**

For Immediate Release - Aug. 14, 2025



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# Fernbank Museum to Host 2025 Fundraiser, "A Timeless Affair" Annual Atlanta Gala Raises Funds to Inspire and Educate

**ATLANTA, GA**—Fernbank Museum will host its annual fundraising gala, "A Timeless Affair," in honor of Caryl Greenberg Smith on Saturday, Oct. 4 at 7 p.m. The evening will highlight Fernbank's fascinating new exhibit, "Sunken Treasures, Ancient Seas," while raising funds to support Fernbank's world-class exhibitions, immersive giant screen movies, enriching family activities and experiential nature programs. The event also helps support the museum's field trip scholarship program.

"A Timeless Affair" will feature a sunset cocktail hour on Fernbank's Dinosaur Plaza, a seated dinner among the dinosaurs in the Great Hall, live music, dancing, and a private viewing of "Sunken Treasures, Ancient Seas," an exhibition that takes visitors beneath the Mediterranean Sea to explore ancient shipwrecks and submerged landscapes.

The annual gala helps fund programming for the museum, which allows Fernbank to spark curiosity and foster a deeper understanding of science, human history and the planet's rich biodiversity. The funds from this event help bring innovative exhibits, dynamic programs, captivating films and essential school programs to our community.

Guests will have the chance to participate in an auction showcasing exclusive items generously donated by local businesses and supporters, and a paddle raise to raise funds for Museum Access Scholarships. More than 50,000 students throughout the state will visit Fernbank on a school field trip made possible, in part, by the success of A Timeless Affair.

Honoree Caryl Greenberg Smith's dedication to Fernbank and Atlanta has been essential to our community. As a trustee since 2001 and Board Chair in 2020-21, Smith's leadership and support have driven growth and impact at Fernbank. Smith looks forward to celebrating Fernbank's momentum with gratitude and excitement.

"At heart, I am a cheerleader. I find my calls, and I go out and I want to inspire other people to also be cheerleaders," Smith said. "I want to use this platform to celebrate what everyone in our community has done for Fernbank and can continue to do."



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Event Chairs, Jessi and James Freeman and Sara and John Nastopoulos, also generously support Fernbank through their time, leadership and philanthropic commitment to Timeless. Additional committee members include Corporate Chair Regenia Sanders, Atlanta Office Managing Partner, EY; as well as Patron Chairs, Luci and Bill Holbert and Andrea and Ned Montag; and Auction Chair, Dr. Carrie Lawson. Scholarship Chairs, Juliet and John Allan, champion Fernbank's Museum Access Scholarship by helping provide admission assistance for underserved students.

In advance of the gala, patrons and sponsors will be invited to a Private Patron Party at the home of Carli and Steve Reis. Patron Levels for the gala begin at \$2,500 per couple, and tables of 10 begin at \$15,000. Additional ticket and sponsorship options are available. Signature sponsors include Delta Air Lines, Georgia Natural Gas and Romanoff Renovations.

For more information, visit FernbankMuseum.org/ATimelessAffair.

Fernbank's Fall exhibit, "Sunken Treasures, Ancient Seas," is on view from Oct. 4, 2025, to Jan. 1, 2026.

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### **ABOUT FERNBANK**

Fernbank is one of the most popular and iconic cultural destinations in Atlanta. Known as Atlanta's Science and Nature Experience, Fernbank invites guests to discover a World of Wow through an expansive natural history museum, 4-story giant screen theater, and 75 acres of nature adventures in WildWoods and Fernbank Forest. One of the oldest not-for-profit conservation organizations in the country, Fernbank was founded in 1939 to preserve Fernbank Forest, the largest urban, old growth, Piedmont forest in the United States. The museum and giant screen theater opened as "a school in the woods for nature studies" on Oct. 5, 1992, and is today known for its giant dinosaurs, hands-on STEAM\* programming, immersive experiences, and year-round nature exploration. Visit FernbankMuseum.org for more information and join the conversation on Facebook, Instagram, X, YouTube and TikTok.

\*Science, Technology, Engineering, Arts and Mathematics.